

# DENIZ PAKER

denizelifpakerr@gmail.com

+447415311482

www.denizpakerdesign.com

Passionate about luxury fashion, innovation, and sustainability. I'm a confident, curious designer who thrives on experimentation and isn't afraid to challenge conventions. I follow new materials and technologies closely, always seeking ways to push fashion forward. Once I set my mind on something, I get it done—with intention, style, and impact.

## EDUCATION

Goldsmiths University of London - BA Design 2022-2025

## CERTIFICATIONS

Google UX Design Certificate - Coursera 2023-2024

## SKILLS

- Understanding of the customer journey within high-end fashion environments
- Conducting user interviews, usability testing, and analyzing user behavior
- Confident and adaptable in fast-paced retail settings with a hands-on, solution-oriented approach
- Trend-aware: fashion, materials, and sustainability-focused
- Rapid adoption of new techniques and technologies
- Clear communicator and collaborative team player

## SOFTWARE

- Figma | Adobe Illustrator | Adobe Photoshop | Blender (basic) | After Effects (basic)

## EXPERIENCE

### Trend Forecasting / Design Internship – A+A Design Studio

Milan, Italy | July - August 2024

- Researched and analyzed emerging design and lifestyle trends, with a focus on sustainability, technological innovation, and material developments to inform seasonal trend forecasts.
- Identified cultural shifts and global events shaping consumer behavior, translating them into strategic insights tailored for luxury and forward-thinking fashion brands.
- Supported the digitization of physical trend books, ensuring a seamless transition to digital formats.
- Assisted in the preparation of presentations and reports for clients, translating research findings into actionable insights.

### UI/UX and Graphic Design Internship – Carbon Benchmark

London, UK | Aug. - Sep. 2024

- Assisted in UX research and interface enhancements for a digital sustainability platform, optimizing user journeys and improving clarity around carbon emission tracking.
- Designed branded t-shirts and tote bags for a sustainability conference, visually communicating the importance of carbon reduction and environmental consciousness through bold, purposeful graphics.
- Collaborated with developers and visual designers to conduct usability testing, create wireframes, and deliver iterative UI solutions—translating complex data into accessible, user-friendly experiences.

### Partnership with Unit 38 Architecture Company

London, UK | Mar. - Apr. 2023

- Collaborated with Unit 38 to reimagine the digital and visual identity of Seven Sisters Market, focusing on community engagement and cultural storytelling.
- Conducted site visits and interviews to analyze user pain points and needs, offering insights for improvement.
- Wrote, designed, and published a print + digital cookbook featuring recipes and personal narratives from market vendors.
- Developed a whole new website for the market to increase engagement and effectively promote the cookbook.

## PART-TIME JOB

### Bartender / Server – Tas Restaurant, Borough

London, UK | Sep 2024 - Jan 2025

## INTERESTS

- Inspired by cinema, conversations, and nature. I recharge through good food, fitness, and real-world adventures that keep me connected to the present.