

DENIZ PAKER

Multidisciplinary Designer

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Summary

Multidisciplinary designer skilled in digital and print design, brand storytelling, and motion content. Proficient in Figma and Adobe Creative Suite, with hands-on experience in AI-based creative tools and After Effects for video and visual generation. Experienced in delivering compelling design outcomes across web, social, email, and print collateral, with a strong focus on customer engagement and brand consistency.

Education

Goldsmiths, University of London
BA Design
London, UK
2022 - 2025

Skills

Photoshop - Illustrator - InDesign - Figma - AI Creative Tools (image & video) - After Effects (basic) - CMS (basic)
Visual Branding - Print Collateral - Layout Design - Wireframing & Prototyping - Web & App Design - Trend Forecasting - Sustainable Design - Garment Construction

Training / Courses

Google UX Design Certificate — Coursera
2024
UX Design Essentials — Adobe XD I Udemy
2023

Experience

Togetherband & BottleTop
Junior Designer - Freelance
Brighton - London, UK
06/2025 - 10/2025

- Acted as the lead designer for a high-profile collaboration with Brazil's leading telecommunications company, creating 10 full product ranges from concept to technical drawings
- Produced all presentations, digital mockups, and visual storytelling materials, that secured partner brand approval and successfully won the collaboration project
- Drove material research and selection for sustainable accessory development, ensuring both functionality and brand alignment
- Represented the brand at events, gaining first-hand insights into how collaboration, craftsmanship, and narrative drive customer engagement

Karina Bond
Design Intern
London, UK
08/2025 - 09/2025

- Assisted in preparing a 3D-printed collection for London Fashion Week
- Worked in a fast-paced, collaborative environment, contributing to a successful runway show under tight deadlines
- Supported garment construction and prototype development, working with unconventional and experimental materials

Carbon Benchmark
UI/UX & Graphic Design Intern
London, UK
08/2024 - 09/2024

- Transformed complex carbon footprint data into clear, visually engaging infographics and simplified language
- Developed wireframes and conducted usability testing to improve the user experience of the company's new sustainability platform
- Designed branded t-shirts and tote bags for a company sustainability event

Fuat Degirmenci
Graphic Design Assistant (Remote)
London, UK
08/2024 - 09/2024

- Designed a logo for a sculpture studio, which was selected and officially adopted by the client

A+A Design Studio
Trend Forecasting & Design Intern
Milan, Italy
07/2024 - 08/2024

- Created physical and digital trend books with fabric swatches, color palettes, and visual stories
- Created visually compelling client presentations, research reports, and material boards, translating complex insights into clear and engaging graphic layouts
- Conducted in-depth research on seasonal trends, sustainable materials, and global socio-cultural movements, analyzing how current events influence future design directions

Unit 38 Architecture
Design Researcher
London, UK
03/2023 - 04/2023

- Collaborated with Unit 38 to reimagine the visual identity of one of the biggest Latin Markets in London, focusing on community engagement and cultural storytelling
- Wrote, designed, and published a cookbook featuring recipes and personal narratives from market vendors
- Developed a new website for the market to increase engagement and effectively promote the cookbook

Interests

Exploring new food and places
Fitness
Cinema & Music